

Visitors Arrival Analysis										
Total - 2017			January - December							
Country	Busins	MICE	VFR	Holiday (Air)	Holiday (Cruise)	Emplynt	Educatn	Sports	Other	Total 2017
Australia	24806	1333	5666	11333	34504	20934	417	476	1542	101011
New Zealand	3103	159	374	605	1831	2478	52	27	192	8821
Oceania	1457	509	660	712	16	1292	441	94	344	5525
China	4878	98	362	1375	48	5410	39	0	163	12373
Japan	1201	85	34	1277	50	212	23	1	86	2969
Korea	569	22	46	153	4	140	3	0	79	1016
Malaysia	1659	61	214	411	15	2295	23	5	139	4822
Singapore	896	70	33	187	8	144	3	7	54	1402
Philippines	1672	142	557	697	186	8787	89	0	439	12569
Indonesia	620	65	79	126	7	1444	9	0	103	2453
India	917	80	145	148	40	1606	25	0	223	3184
Other Asia	789	107	97	361	39	640	21	0	102	2156
United Kingdom	1132	66	148	638	1317	753	6	72	106	4238
Germany	282	19	42	453	543	203	14	0	63	1619
France	325	15	29	245	175	120	0	1	29	939
Netherlands	141	8	30	94	183	78	1	0	19	554
Other Europe	759	50	60	702	438	533	13	0	100	2655
USA	1780	109	371	1655	2624	1108	68	17	715	8447
Canada	399	21	79	248	578	498	9	0	71	1903
Other America	151	27	10	96	56	104	2	1	26	473
Africa	386	30	39	89	31	395	7	0	53	1030
Russia	92	9	9	52	21	183	0	0	11	377
Italy	123	19	20	178	60	60	4	0	24	488
Scandinavia	119	5	13	96	113	105	7	0	29	487
Chile	7	3	0	5	4	7	0	0	0	26
Israel	129	6	10	81	17	55	0	0	5	303
Total 2017	48392	3118	9127	22017	42908	49584	1276	701	4717	181840

Arrivals Summary:

Total Visitor Arrivals dropped slightly by 12% in 2017 compared to 2016. This drop was seen in the last two quarters (3 & 4) as a result of the election period and terrorism threats around the world and many tourists decided to travel closer to home (inter-regional travel) or decided to travel in cruise ships to long-haul destinations. In PNG, cruise tourist arrivals show a big increase by 20% in 2017.

More than 50% of the visitor arrivals to PNG is dominated by the business market, followed by holiday, VFR, MICE and others, and in terms of market share, Australia continues to lead as the major contributor of visitors to the country, followed by USA, UK, Germany, Japan and others.